

Southern Risk Management Education Center



2301 South University Ave., Little Rock, AR 72204 • 501-671-2165 • Fax: 501-671-2215 • srmec@uark.edu

May 22, 2017

National Crop Insurance Services Laurence Crane 8900 Indian Creek Parkway Suite 600 Overland Park, KS 66210

Dear Mr. Crane,

Congratulations! On behalf of the Southern Risk Management Education Center (SRMEC) leadership team and advisory council, I extend compliments to you for developing, managing, and delivering an outstanding Extension Risk Management Education (ERME) Program project. Your 2014-15 project titled, "Developing Personal Risk Management Plans for Limited Resource and Socially Disadvantaged Producers in South Carolina" was selected as one of the top projects awarded by SRMEC. Your project distinguished itself among the other outreach efforts because of your innovative use of technology, solid impacts, and evaluation process. We commend you for successfully serving farmers and ranchers across the region with risk management resources. Your efforts empowered the participants to more effectively manage agricultural risks and understand the volatile business environment.

Your project was selected among the top three projects from our FY2014 funding round by the SRMEC Advisory Council. The council rank ordered the projects by evaluating the following factors: 1) the importance of outcomes, 2) audiences reached, 3) realized and potential impacts, as well as 4) quality and value of project communications.

Thanks again for an outstanding project! We are hopeful that you will continue your efforts to provide risk management training and promote the ERME program. If you have questions, feel free to contact us at (501)671-2166.

Sincerely,

Ronald Rainey, Ph.D. SRMEC Center Director

Erica B. Fields, MBA SRMEC Project Director

cc: Tom Zacharias, President, NCIS