



What's Happening at NCIS

April 15, 2013

Topics this week:

- "Just the Facts" Webpage Launched
- Communications and Outreach Committee Meet
- ARD Biennial Research Symposium



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NCIS Website

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Crop Insurance in America Website

www.cropinsuranceinamerica.org

Support Crop Insurance Website

www.supportcropinsurance.org

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Another active week at NCIS. With many new and important developments taking place in our industry, we bring you a "round-up" of NCIS activities, meetings, projects and progress. A list of future events will also be included in each edition.

We welcome your comments and look forward to sharing this update with you.

"Crop Insurance: Just the Facts" Webpage Launched

On Tuesday, April 9, NCIS released "Crop Insurance: Just the Facts" a web-based detailed question-and-answer resource laying out the facts about crop insurance and dispelling some of the most common arguments against crop insurance put forth by its critics. This information is housed in a new tab on the "Crop Insurance Keeps America Growing" website where it will be continuously updated and provides a convenient and accurate resource for the industry, farmers and consumers.

This piece has received high praise from our members, commodity organizations, and others. The National Association of Wheat Growers included a link to it in their weekly e-newsletter saying... "Crop insurance is the most important safety net program for many farmers, including many wheat producers." Many members of the media have also written about this resource and many are posting it on social media sites.

You can find the document at <http://www.cropinsuranceinamerica.org/about-crop-insurance/just-the-facts/>. Please share the link with your agents, adjusters, insureds or others who may want to learn more about crop insurance.

Federal crop insurance program.

Communications and Outreach Committee Meets in Overland Park

The Communications and Outreach Committee met at the NCIS office on Wednesday, April 10. The Committee discussed the various outreach initiatives NCIS is involved in to educate farmers and other industries about crop insurance. Some of the activities include a cooperative agreement with RMA to provide risk management education to limited resource farmers, presentations and/or exhibits at conferences and scholarships to students in agriculture who attend one of the 1890 institutions. The Committee also talked about the industry's public relations activities including messages, activities and tactics used for disseminating positive messages about the industry. Staff shared various press releases, opinion pieces, stories, etc., and updates to the "Crop Insurance Keeps America Growing" website as well as an update on social media sites and the [Crop Insurance TODAY](#) publication.



Association of 1890 Research Directors (ARD) Biennial Research Symposium

NCIS exhibited at the Association of 1890 Research Directors 17th Biennial Research Symposium in Jacksonville, Florida, April 7-9. The symposium provided the opportunity for over 800 scientists and students from the 1890 Institutions to present more than 500 research papers and posters that share innovative and practical research findings in the food and agricultural sciences. Dr. Laurence Crane from NCIS visited with students about employment opportunities in the crop insurance industry and discussed with professors potential risk management research topics. The Association of 1890 Research Directors (ARD), Inc. is the federation of the eighteen autonomous 1890 Land Grant Universities that provides coordination of research initiatives among member 1890 Institutions in cooperation with Federal, state and private partners.

Future Meetings and Events Calendar (Schools in Orange)

<i>Event</i>	<i>Date(s)</i>	<i>Location</i>
2013 Meetings		
NCIS Training & Education Meeting	April 16-17	Overland Park, KS
NCIS MPCl/PPLA Meeting	April 23-24	Overland Park, KS
NCIS Approved Insurance Providers Meeting	April 24-25	Overland Park, KS
NCIS CH/PPLA Meeting	April 30-May 1	Overland Park, KS
Canadian Crop Hail Association	May 1	Overland Park, KS
NCIS TIP Meeting	May 7-8	Overland Park, KS
NCIS Crop Hail A&S Committee Meeting	May 15	Overland Park, KS
Wheat and Canola School	May 21-22	Stillwater, OK
NCIS PDC Meeting	May 29-30	Overland Park, KS
Crop-Hail/Crops School TBD	June 25-26	?, MT
NCIS Board of Directors Meeting	June 24-25	Offsite
Crop-Hail/Crops School TBD	TBD	Beresford, SD
Crop-Hail School	July 15-16	Lincoln, NE
Canola, Dry Peas, Soybeans School	July 16-17	Northwest
NCIS Fall Update Conference	July 16-17	Overland Park, KS
Corn, Soybeans, Grain Sorghum, QA School	July 23-24	?, KS
New Adjuster School	July 24	Lamberton, MN
Experienced Adjuster School	July 25	Lamberton, MN
New Adjuster School	July 29	Fargo, ND
Crop-Hail School	July 30	Fargo, ND
MPCl School	July 31	Fargo, ND
Sugar Beet Workshop	August 13-14	Scottsbluff, NE
NAIC Summer Meeting	August 24-27	Indianapolis, IN
Crop-Hail School	July 31-August 1	Champaign, IL
NCIS Board of Directors Meeting	September 17-18	Overland Park, KS
AIAG (International Association of Agricultural Production Insurers)	Sept 29-Oct 2	Vienna, Austria
NCIS Spring Update Conference	November 6-7	Overland Park, KS
NAIC Fall Meeting	December 15-18	Washington, DC
2014 Meetings		
2014 Claims Managers Conference	January 22-23	Overland Park, KS
Crop Insurance Industry Convention	February 9-12	Scottsdale, AZ
NAIC Spring Meeting	March 29-April 1	Orlando, FL
2015 Fall Update Conference	July 22-23	Overland Park, KS
NAIC Summer Meeting	August 16-19	Louisville, KY
2015 Spring Update Conference	November 5-6	Overland Park, KS
NAIC Fall Meeting	November 17-20	Washington, DC

