



# What's Happening at NCIS

April 14, 2014

## Topics this week:

- Women in Agriculture Educators National Conference
- NCIS Communications and Outreach Committee Meet
- Extension Risk Management Education – North Central Center



## Contact us:

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### Questions/Comments/ Membership Info

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### NCIS Website

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### Crop Insurance in America Website

[www.cropinsuranceinamerica.org](http://www.cropinsuranceinamerica.org)

### Support Crop Insurance Website

[www.supportcropinsurance.org](http://www.supportcropinsurance.org)

### Twitter

@USCropInsurance

### Facebook

CropInsuranceInAmerica

*Another active week at NCIS. With many new and important developments taking place in our industry, we bring you a “round-up” of NCIS activities, meetings, projects and progress. A list of future events will also be included in each edition.*

*We welcome your comments and look forward to sharing this update with you.*



## Women in Agriculture Educators National Conference

NCIS participated in the 2014 National Women In Ag Educators Conference in Indianapolis, April 1-3, 2014. This conference was organized and sponsored by the United State Department of Agriculture/National Institute of Food and Agriculture (USDA/NIFA) and the four Extension Regional Risk Management Education Centers and the Digital Center for Risk Management at the University of Minnesota. The conference highlighted many successful risk management education programs and the impacts these programs have on women producers and their families. This conference provided a professional development opportunity for educators to be more effective in delivering risk management programming, including crop insurance education to women who often are the ones making the risk management decisions and choices on their farms.

## NCIS Communications and Outreach Committee Meets in Overland Park

The NCIS Communications and Outreach Committee met on Wednesday, April 9, in Overland Park. The Committee spent some time on orientation for new members of the Committee to discuss the history of the Committee and the activities and successes of it over the years. The Committee then discussed the various outreach initiatives NCIS is involved in to educate farmers and other industries about crop insurance. The Committee also discussed several topics including the 2014 strategic public relations plan and its components used to disseminate positive messages about the industry, the “Crop Insurance Keeps America Growing” website, social media outlets, Crop Insurance TODAY magazine and various others.

### **Extension Risk Management Education—North Central Center**

NCIS participated in the Advisory Council Meeting of the Extension Risk Management Education—North Central Center (ERME-NCC) in Indianapolis, Indiana on April 3-4, 2014. The North Central Center, hosted by the University of Nebraska Department of Agricultural Economics, is one of four Extension Risk Management Education Centers across the country. The goal of the Centers is to give farmers and ranchers the tools to improve their risk management skills and capabilities. The Centers provide funding through a competitive grants process for 12-month education projects to help producers learn new strategies to manage the risks they face. Dr. Laurence Crane, NCIS, is a member of the Advisory Council and participated in the review and selection of proposals for education projects for the next fiscal year starting July 1, 2014.

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### **SCC-76 Convention**

NCIS President, Tom Zacharias, and NCIS Senior Economist, Harun Bulut, attended the SCC-76 convention, “Economics and Management of Risk in Agriculture and Natural Resources,” held in Pensacola, Florida. Participants at this conference include top agricultural economists in the areas of risk and environmental management, including university researchers, USDA economists and administrators, private sector economists and graduate students. Formal research presentations are made as well as abstracts of papers presented at this convention. Tom made a presentation giving an industry overview and discussed current crop insurance issues.

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**Future Meetings and Events Calendar**  
(Regional/State and Committee Meetings in Orange)

<i>Event</i>	<i>Date(s)</i>	<i>Location</i>
Underwriting & Operations Meeting	April 16-17	Overland Park, KS
MPCI PPLA Committee Meeting	April 22-23	Overland Park, KS
Crop-Hail PPLA Committee Meeting	April 23-24	Overland Park, KS
TIP Committee Meeting	May 7-8	Overland Park, KS
Crop-Hail A&S Committee Meeting	May 15	Overland Park, KS
<b>CH &amp; MPCI Canola, Wheat &amp; Corn School</b>	<b>May 20-21</b>	<b>Stillwater, OK</b>
PDC Committee Meeting	May 28-29	Overland Park, KS
<b>Crop-Hail Wheat &amp; Corn School</b>	<b>June 11-12</b>	<b>Columbia, MO</b>
<b>Crop-Hail &amp; MPCI School</b>	<b>June 24-25</b>	<b>Moccasin, MT</b>
NCIS Board of Directors Meeting	June 30-July 1	Offsite
NCIS Fall Train the Trainer Conference	July 22-23	Overland Park, KS
<b>New Adjuster School</b>	<b>July 23</b>	<b>Lamberton, MN</b>
<b>Crop-Hail Soybean &amp; Corn School</b>	<b>July 24</b>	<b>Lamberton, MN</b>
<b>Crop-Hail New Adjuster School</b>	<b>July 28</b>	<b>Fargo, ND</b>
<b>Crop-Hail (Crops TBD)</b>	<b>July 29</b>	<b>Fargo, ND</b>
<b>MPCI School</b>	<b>July 30</b>	<b>Fargo, ND</b>
<b>Crop-Hail &amp; MPCI Apple School</b>	<b>July 29-30</b>	<b>Yakima, WA</b>
<b>Crop-Hail &amp; MPCI Corn, Cotton &amp; Soybeans School</b>	<b>July 29-30</b>	<b>Manhattan, KS</b>
<b>Crop-Hail Corn &amp; Soybean School</b>	<b>July 29-30</b>	<b>Ames, Iowa</b>
<b>Crop-Hail &amp; MPCI School</b>	<b>August 5</b>	<b>Huntley, MT</b>
<b>Crop-Hail Corn &amp; Soybean School</b>	<b>August 6-7</b>	<b>Champaign, IL</b>
NAIC Summer Meeting	August 16-19	Louisville, KY
NCIS Board of Directors Meeting	September 16-17	Overland Park, KS
NCIS Spring Train the Trainer Conference	November 5-6	Overland Park, KS
NAIC Fall Meeting	November 17-20	Washington, DC
NCIS Board of Directors Meeting	December 8-9	Offsite
<b><u>2015 Meetings</u></b>		
2015 Claims Managers' Conference	January 21-22	Overland Park, KS
Crop Insurance Industry Convention	February 8-11	Bonita Springs, FL
NAIC Spring Meeting	March 28-31	Phoenix, AZ
NCIS Fall Train the Trainer Conference	July 14-15	Overland Park, KS
NAIC Summer Meeting	August 14-17	Chicago, IL
NCIS Spring Train the Trainer Conference	November 4-5	Overland Park, KS

